



Ontario One Call 3.0

ROW Management Conference 2021





Contact

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Who is Ontario One Call





Ontario One Call 1.0





Ontario One Call 2.0



**NEVER
ASSUME
IT'S SAFE TO DIG**

Hazards like gas and electricity lines can be buried just below the surface of your lawn.

OntarioOneCall.ca | 1-800-400-2255



Dig safe this season. Contact [#OntarioOneCall](#) a minimum of 5 business days before starting an outdoor project of ANY size. [#GetTheDirt](#) on Small Digs at www.OntarioOneCall.ca



WWW.ONTARIOONECALL.CA

Get The Dirt on Small Digs

Contact Ontario One Call Today!

[Learn More](#)

Before You Build a Fence | You Must Call or Click | Plan For Any Sized Project

www.ontarioonecall.ca

Easily Request A Locate From Infrastructure Companies With Ontario One Call. It's Free. Call Before You Dig Applies To Every Job, No Matter How Small. Request A Locate Today.

Planning to Plant a Tree? | Click Or Call Before You Dig | Free Service For Safe Digging

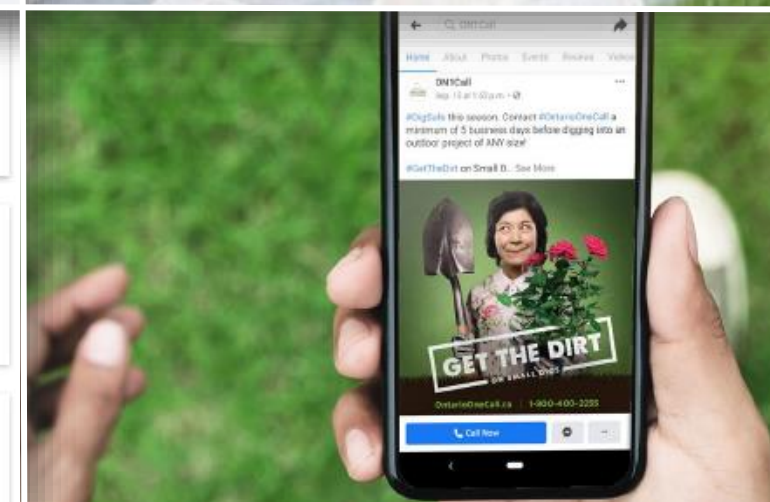
www.ontarioonecall.ca

If You Plan To Plant A Tree You Must Contact Ontario One Call 5 Business Days Before. Contact Ontario One Call For A Free Locate Before You Start To Build, It Is The Law!

Ontario One Call | Ontario's Dig Safe Service | Free Service For Safe Digging

www.ontarioonecall.ca

Whether It's Planting A Tree Or Building A Fence, You Must Contact Ontario One Call. Call Before You Dig Applies To Every Job, No Matter How Small.





AWARD WINNING MARKETING & ADVERTISING





MARKETING CAMPAIGN

Marketing and Educational Toolkit



Ontario One Call materials are available for download and use by Ontario One Call members. Please review our Brand Standards before incorporating these materials into your artwork. Some materials can be customized with your logo.

Brand
Standards

Collateral

Dig Safe
Month

Logos,
Infographics

Videos



COMPLIANCE CHANGES

- Simplification of Process
- Arbitration & Mediation
- Compliance Committee will be made up of independent arbitrators and mediators
- Performance Based Billing



PERFORMANCE BASED BILLING

Ontario One Call 1.0 – Per notification billing

Ontario One Call 2.0 – Assessment Based Billing

Calculate Annual Fee

Divide Annual fee into 12

Points Allocation
1.00

Ontario One Call 3.0 – Performance Based Billing

Late locates are worth more points

Cap of +/- 30% annual change

Category (Days)	Points Allocation
0 - 5	1.00
6 -10	2.00
11 - 15	3.00
15 +	4.00

EXAMPLE

Municipality #1 receives 200,000 locate requests in 2022

Point Val	1	2	3	4
Total #	0-5 days	6-10 days	11-15 days	15+
200,000	90%	10%	0%	0%
200,000	180,000	20,000	0	0

Total Points: 220,000

Electrical Distributor #1 receives 200,000 locate requests in 2022

Point Val	1	2	3	4
Total #	0-5 days	6-10 days	11-15 days	15+
200,000	60%	25%	10%	5%
200,000	120,000	50,000	20,000	10,000

Total Points: 320,000

DO YOU KNOW WHERE TO FIND THE ANSWERS?

BE THE EXPERT.





**PROFESSIONAL LOCATE
ADMINISTRATOR COURSE**

• Benefits

• Certificate Holders

- Achieve a new designation, improve skills, and offer increased value for company

• Infrastructure Owners

- Users will understand the rules, provide exceptional tickets, and eliminate system misuses that slow down locate delivery



SUPPORT QUEUE

Contractor Bridge will discontinue as of January 2022

Except for **Emergency** and **Deferred Emergency** situations, Ontario One Call will no longer accept calls for locates from Contractors or Members as of March 2022. Online requests only.

In order to assist excavators with this transition, Ontario One Call is making a number of changes, including a Support Queue for help requesting locates.



NEW WEB PORTAL

New, Easy to Use platform

Different Request options for users

Removal of Fax # from Locate request

New Fields in Advanced Requests

Easy to submit Design and Planning Requests

Changes to Map Functionality

New Additional Information Field

NEW WEB PORTAL



Reveal
End of 2021
On
YouTube

Launching
January
2022





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QUESTIONS?

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